

CONTACT

- ✉ mariamaxdesign@gmail.com
- ☎ +1 437 522 1223
- 📍 Toronto

EDUCATION

- **College of Art and Design of Kyiv National University of Technologies and Design.**
Graphic Design
2018-2022
- **Korosten Art School**
Visual and Creative Arts
2014-2017

DESIGN SKILLS

- Print design
- Advertisement and Marketing Design
- Publication and Typographic Design
- Illustration
- Social Media Design
- Branding and identity
- Product Packaging

HARD SKILLS

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Figma
- Microsoft Office
- Free Hand
- ProCreate
- Canva

LANGUAGES

- English
Full professional proficiency
- Ukrainian
Native

References available upon request.

See my portfolio at
mariamax.com

Mariia Maksymenko

GRAPHIC DESIGNER

Creative and results-driven graphic designer with 4 years of experience in delivering effective design solutions. Strong eye for detail and ability to conceptualise unique and innovative designs. Responsible for daily graphic design content for a medium-sized firms. Worked regularly on graphic, layouts, and production materials. Determined to create outstanding and original design products and experiences for your company. Excellent communication and collaboration skills. Thrived in a fast-paced environment, working in a team.

WORK EXPERIENCE

Graphic Designer

April 2022 - January 2023

at Union Strategies Inc.

- Collaborated closely with clients to understand their branding needs and delivered outstanding branding identities that positively impacted their businesses.
- Worked in a fast-paced environment, taking part in group projects.
- Designed and executed visual concepts for various projects, including print, marketing materials, promotional campaigns, social media content, and UI/UX designs.
- Developed illustrations, infographics, and graphics that effectively conveyed information and messages.
- Coordinated with cross-functional teams, including marketing, sales, and production.

Freelance Graphic Designer

2018 - Present

- Developed business branding identities that helped clients establish a strong brand presence in the market.
- Created captivating illustrations that effectively conveyed clients' messages and garnered positive feedback.
- Designed eye-catching pieces that promoted businesses and events effectively.
- Presented project plans in a professional and persuasive manner, winning clients and securing successful partnerships.

Social Media Designer

November 2021- February 2022

at Mission Eurasia

- Developed and executed a content plan for social media, resulting in increased engagement and followers.
- Designed layouts and images for online content, creating graphics that contributed to brand awareness.

Social Media and Print Designer

October 2021 - January 2022

at Restaurant Klever

- Developed and executed a strategic social media content plan, resulting in increased online visibility and engagement.
- Designed visually appealing layouts and images for online and print materials, maintaining consistent brand image.
- Created printed items, including menus and promotional materials, that reflected the restaurant's brand identity.

Art Teacher

November 2020 - May 2021

at Start Centre

- Organized and conducted Art Classes for children and adults
- Designed and developed teaching programs.